

Proud Supporters of the Shannonville World's Fair Fair's Date: August 23-25, 2024

Dear Potential Sponsor,

Greetings from the Shannonville Agricultural Society!

We're reaching out with excitement as we gear up for another fantastic year of the Shannonville World's Fair, celebrating our farming community and heritage in Tyendinaga Township. Our aim is simple: to host an unforgettable event that brings together folks from both urban and rural areas for a weekend of fun, learning, and community spirit.

At the heart of our fair lies a commitment to providing affordable family entertainment. Picture this: a lively soccer field bustling with children's games, vibrant face painting stations, delightful pony rides, informative milking cow demonstrations, and old-fashioned games guaranteed to bring smiles to both the young and young at heart. We also are planning a 4H livestock show, equestrian events, zucchini races, and even a charming fair train ride through our fairgrounds – and all this for a minimal entrance fee.

As we strive to make each year's fair bigger and better than the last, we can't do it alone. That's where you come in: Your support, whether big or small, makes a world of difference in helping us bring these cherished rural traditions to life.

We're immensely grateful for all of our sponsors, and we're hopeful that you'll consider joining us for the first time or again on this exciting journey. Attached is a sponsorship form outlining various opportunities for you to get involved and support the Shannonville World's Fair in 2024.

We've made it easy for you to support the Fair – simply fill out the digital PDF form attached to this letter, and return the completed document to <u>treasurersas2024@gmail.com</u>. Once received and processed, you will be sent an invoice with payment instructions. If you prefer, we can pick up your sponsorship form and payment or you can mail your completed form to: PO Box 228, Shannonville, ON.

Thank you for considering supporting us, and we eagerly anticipate the possibility of partnering with you to make this year's fair the best one yet!

Warm regards,

George May - President Shannonville Agricultural Society



SHANNONVILLE WORLD'S FAIR 363 McFarlane Road Shannonville, ON K0K 3A0

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# **2024 SHANNONVILLE WORLD'S FAIR SPONSORSHIP LEVELS**

# PLATNIUM LEVEL - \$1,000

- Recognized as Platinum Sponsor during the fair.
- Sign provided by the Fair on the outside of our Jarrell Building
- Your supplied banner will be displayed on the fairgrounds.
- ½ page ad in fair brochure
- Corporate logo on fair website and all social media
- 6 weekend passes

# SILVER LEVEL - \$500

- Corporate logo on fair website
- 2 weekend passes
- 2 Pancake breakfast passes

#### FRIEND OF THE FAIR \$249 OR LESS

Recognition on the "Friends of the Fair" Wall

### **GOLD LEVEL - \$750**

- Recognized as Gold Sponsor during the fair.
- Sign provided by the Fair on the outside of Jarrell Building
- Your supplied banner will be displayed on the fairgrounds.
- > ¼ page ad in fair brochure
- Corporate logo on fair website
- 4 weekend passes
- 4 Pancake breakfast passes

### **BRONZE LEVEL - \$250**

> Corporate logo on fair website

#### SAS MEMBERSHIP \$10

Required for participation in any exhibit/competition during the fair.

Silent Auction Item(s) – A gift of your choice in contribute to our Silent Auction in Exhibit Hall. Worth: Description of Item(s):

#### CONTACT INFORMATION

BUSINESS NAME:				CONTACT NAME:		
ADDRESS: EMAIL:				PHONE:		
SPONSORSHIP TIER:	PLATINUM	GOLD	SILVER	BRONZE	OTHER:	MEMBERSHIP

PAYMENT METHOD: CHEQUE OR E-TRANSFER <u>saspayments8420@gmail.com</u> (password: Melrose) Email your completed form <u>treasurersas2024@gmail.com</u>

An invoice will be generated for all donation amounts.

THANK YOU FOR YOUR SUPPORT! WE CAN'T DO THIS WITHOUT YOU.